
Benjamin Farid Toobian

Senior Front-End Developer | Software Architect

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Holon

Professional profile

Senior Front-End Developer and **Software Architect** with over 15 years of experience in developing and leading.

complex Web projects in large organizations. React and TypeScript expert, with the ability to build System Design, libraries, optimize performance, improve user experience, and implement scalable architecture.

Leads technological processes, works excellently with design and backend teams, and performs quality development work while intelligently using AI tools such as Copilot and Cursor.

I have extensive knowledge in the field of UI Infrastructure, including development and implementation of System Design in React, creating a shared component library, modern SCSS architecture, advanced build processes (such as Rollup and Vite), **accessibility** and RTL, and use of Storybook.

The implementation of this infrastructure contributed to reducing

development time by about 40% and improving uniformity



SKILLS

- **Front-End Development:** React 18, JavaScript (ES6+), TypeScript, HTML5, CSS3 + SCSS, socketJs (real time web application), React Router, Zustand, Recoil, Redux
- **Backend:** Node.js, Python
- **AI:** MCP – Model Context Protocol, Building AI-based tools and automation tasks
- **AI Tools:** Copilot, Cursor, ChatGPT, MCP Tools Automation
- **DevOps & Infrastructure:** Docker, aws, Kubernetes,
- **Build Tools:** Vite, Rollup, Webpack 5
- **Databases:** MongoDB, SQL, Firebase
- **Design / UI / UX:** Figma, Photoshop, Responsive mode, Pixel-Perfect
- **Tools & Methodologies:** Git, Jira, Storybook, Module Federation, Monorepos (NX), Lighthouse – Performance

Professional experience

Harel Insurance - *Senior Front-End Developer and Scrum Master*

2023 - PRESENT

- Leading the development of an enterprise System Design library in React.
- Building advanced UI components, organization-wide standardization, and implementing high-level Accessibility and Performance.
- Lead the Front-End development team and define architectural concepts.
- Manage workflow in Agile methodologies using Jira.
- Train teams and share knowledge in advanced Front-End technologies.
- Reduce development time for new components by approximately 40% thanks to a unified Design System.
- Improved Lighthouse performance from 60 to 95 through Front-End optimization.
- Accelerate cross-functional development processes and streamline UI processes in the organization.

SQLink, (Harel Insurance) - *Front-End Developer*

2021 - 2023

Bynetsoft, Location - *Full Stack Developer and Scrum Master*

2016 - 2021

Globes, Location - *Instructor and Web Developer, UX Specialist*

2008 - 2016

Adva College - *Front-End Developer*

2005 - 2008

Freelancer - *Website and Systems Development*

2003 - 2005

Notable Project

Building a full React Design System library, including hundreds of modular UI components, full RTL support, Accessibility, infrastructure stabilization, performance improvement, and coordination between design and development teams. The library is being used in enterprise systems in production.

EDUCATION

- **Software Architecture** - *DevOps Experts*
2025
- **Nodejs** - *Udemy*
2024
- **Flutter** - *Udemy*
2021
- **Web Accessibility Consultant**
2015
- **C# Development** - *John Bryce College*
2014
- **Mobile & Web Development with HTML5**
2012

- **Webmaster Certification** - *John Bryce College*
2008

Languages

- **Hebrew:** Proficiency in *speaking, reading* and *writing*.
- **Persian:** Native speaker, highly fluent (*speaking, reading* and *writing*).
- **English:** Proficiency in *reading* and *writing*.

Personal qualities

- Excellent team leadership and teamwork.
- Creative thinking and problem solving.
- High level of time management and work organization.
- Effective decision making.
- Self-motivated and quick learner of new technologies.
- Ability to bridge technical and design teams.



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contact me on LinkedIn



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Contact me on WhatsApp

